



NEW ZEALAND

MĀORI RUGBY BOARD

ANNUAL REPORT 2021

KEY STATS FOR 2021

Percentage of
rugby participants
in New Zealand
with
Māori whakapapa
30% **25%**
Female *Male*

Māori All Blacks
play their
125th
international
match in July
against
Manu Samoa

Over **300**
rangatahi
attended regional
Māori U18 camps
around the country

70
coaches and
administrators
attended
rangatira
coaching workshops
in Rotorua &
Christchurch

44-0
New Zealand Māori U18
Ngā Mareikura Girls
beat Bay of Plenty U18 Wasps
in their inaugural fixture

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Paiaahaha, paiaahaha.

*Kua whati ngā pou
o te papa takaro
whutuporō!*

*Kua whakatangitangi
te pukaea mo te
mutunga mai o te kemu.*

*Kua ngaro haere ngā
kano hi rangatira, ngā
mata rongonui ki te
ringa o Aitua.*

Aue Taukuri e.

*Kāti, kia au te moe.
Kia āio te moe. Kia tau
te moe.*

*E ngā taonga o te
mate, haere atu rā.*

Take heed, attention.

*The goalposts
have fallen on our
rugby fields.*

*The final whistle has
sounded to conclude
the game.*

*Chiefly faces, famous
faces, are now lost to
us taken by the hands
of death.*

We lament.

*Sleep well, in peace,
at rest now.*

*All those special people
taken from us, we bid
you farewell.*

POROPOROAKI/FAREWELL

ACKNOWLEDGEMENT OF BEREAVEMENTS



Dean Williams
(Ngāti Porou)
Māori All Black
6 February 2021, aged 56



Rukumoana Wainohu
(Ngāti Pāhauwera,
Ngāti Kahungunu ki Wairoa)
Māori All Black
19 May 2021, aged 84



Rangiora Reweti
(Ngāti Tūwharetoa)
NZ Māori Rugby Mareikura,
South Canterbury Women
16 August 2021, aged 17



Waka Nathan
(Ngāpuhi, Te Roroa, Waikato Tainui)
All Black #627
24 September 2021, aged 81



Sean Wainui
(Ngā Ariki Kaipūtahi, Ngāti Porou,
Ngāi Tūhoe)
Māori All Black
18 October 2021, aged 25



**Ashleigh Graham (Beatle)
Brougham**
(Waikato)
Counties Manukau, Counties Māori
26 December 2021, aged 76

NEW ZEALAND MĀORI RUGBY BOARD & MANAGEMENT

NZMRB Chair (New Zealand Rugby Board Member, Māori Representative)

Dr Farah Palmer
(Ngāti Maniapoto, Waikato)

New Zealand Rugby Representative

Steve Lancaster

Secretary to Board

Natalie Williams

Te Hiki o te Ika Northern Regions

Rick Steedman
(Ngāti Pūkenga, Ngāti Pīkiao, Ngāti Kahungunu ki Heretaunga, Tūwharetoa, Ngāti Tamakōpiri, Ngāti Whitikaupeka)
Chair

Te Tini a Maui Central Regions

Andre Baker
(Ngāti Toa, Te Ātiawa, Ngāti Raukawa, Ngāti Whakaue)
Chair

Te Waipounamu Southern Regions

Andre Thompson
(Ngāti Kahungunu ki Wairoa, Ngāti Pāhauwera, Ngāti Ruapani, Tūhoe)
Chair

Appointed Members

Richie Milner
(Ngāti Porou, Te Arawa)
Chair – Rugby sub-committee

Cushla Tangaere-Manuel
(Ngāti Porou)

Doug Jones
(Rongowhakaata, Ngāi Tāmanuhiri, Ngāti Kahungunu)
Chair – Culture sub-committee

Independents

Merewaakana Kingi
(Ngāti Awa)
Chair – Commercial sub-committee

Arran Pene
(Ngāti Wairere, Ngāti Apakura)

The New Zealand Māori Rugby Board was established as an incorporated society in June 2000, under its own Constitution, though the origins of the Board extend back to the 1870s.

For more information about the New Zealand Māori Rugby Board, head to newzealand.rugby/about-nzr/governance/maori-rugby-board/

There are four life members of the New Zealand Māori Rugby Board:

- Alan Hava (2013)
- Percy Erceg (2016)
- Don Rangi (2017)
- Bill Bush (2021)

New Zealand Māori Rugby Structure

Within New Zealand Rugby's organisation, there are three roles committed to the growth and promotion of Māori rugby and tikanga throughout Aotearoa:

Māori Cultural Advisor/Kaumtua (Māori All Blacks)
Luke Crawford

Māori Rugby Development Manager
Tiki Edwards

Māori Rugby Development Officer
Kahu Carey

New Zealand Māori Rugby Committees

The New Zealand Māori Rugby Board has three sub-committees which are involved in key wānanga and working groups across New Zealand Rugby – Rugby, Culture, and Commercial.

There are also three regional committees made up of representatives from the following rohe:

- **Te Hiku o te Ika (Northern Region)**
Te Waiariki (Bay of Plenty)
Tainui (Waikato)
Tāmaki Makaurau (Auckland)
Te Tai Tokerau (Northland)
Counties Māori (Counties-Manukau)
King Country
Te Raki Paewhenua (North Harbour)
- **Te Tini a Maui (Central Region)**
Horouta (Ngāti Porou East Coast)
Turanganuiākiwa (Poverty Bay)
Te Matau a Maui (Hawkes Bay)
Taranaki
Wairarapa
Manawatū
Whanganui
Horowhenua-Kapiti
Te Upoko o te Ika (Wellington)
- **Te Waipounamu (Southern Region)**
Te Tau Ihu (Tasman)
Waitaha (Canterbury)
Aoraki (South Canterbury)
Otago (Otago)
Murihiku (Southland)



INSIDE THE NEW ZEALAND MĀORI RUGBY BOARD

MĀORI RUGBY UPDATE

Ko te pae tawhiti, whaia kia tata Ko te pae tata, whakamaua kia tina

Ko te whakatauki o runga ake nei e hāngai ana ki te tau 2021 mō te Whutupōro Māori. He tau i whāia ngā paerangi hou, i whakamaua hoki ngā pae tata kia tina.

Ko ō mātau whakaarotau ā-rautaki mai i te tau 2018 ki te tau 2020 i kawea ki te tau 2021 i a mātau ka whakaterere i ngā pōrarururutanga o te mate COVID-19. Ko ngā wāhanga whakaarotau, ko:

- Whanaungatanga: Whakamahi i te whutupōro Māori hei tūhono, hei whakakotahi hoki i te Māori, me te motu whānui anō hoki
- Poutamatanga: Amo ake i te mana me te mauri o ngā kaupapa whutupōro Māori
- Taumatatanga: Whakatiketike i ngā waihotanga iho o ngā kapa Whutupōro Māori o Aotearoa
- Rangatiratanga: Ranga tika i ngā tira mō te whutupōro Māori

Whanaungatanga

Nā ngā pōkaikahatanga me ngā āmāimaitanga o te mate urutā, ko te oranga o ō tātau uri mā roto i te whanaungatanga i noho hei whakaarotau. Neke atu rā i te 70 ngā tāngata i tae atu ki ngā Wānanga Rangatira i tū ki Rotorua me Ōtautahi i te fīmatatanga mai o te tau, i tukuna ki ā mātau kaimahi tūao he wāhi ki te ako me te tūhono. I pōhiritia ōkawatia a Kahu Carey ki te waka Whutupōro Māori ki Whutupōro Aotearoa hei Āpiha Whakawhanake i te Whutupōro Māori, hei tuatoko i a Tiki Edwards (Kaiwhakahaere Whanaketanga i te Whutupōro Māori) me te 'kūmara patch' hei tuku kaupapa pēnei i ngā Wānanga Rangatira, ngā hōpuni Rangatahi (150 ngā māreikura, 150 ngā whatukura i tae atu), me te kaupapa mananawaroa (he kaupapa i tautokona ā-pūtea e Te Puni Kōkiri) he wāhanga nō ngā rangi whakawhanake o E Tū Rangatahi i whakatūria ki ngā rohe e waru puta noa i te motu whānui.

I te wā i whakakorea ngā wānanga kanohi ki te kanohi, ko ngā wānangā ā-ipurangi i noho hei kāinga rua, ka tukuna he ringa āwhina ki ā mātau rangatahi i te mokemoke ki ngā tūtakitakitanga, me ngā tūhono honotanga ā-ahurea i hua mai i roto i te Whutupōro Māori. I tino whai hua tēnei kāinga rua i te rironga ohoreretanga o Rangiora Reweti rāua ko Sean Wainui, he tokorua kaiārahi i kapohia wawetia e te ringa kaha o mate.

Ko te pae tawhiti, whaia kia tata Ko te pae tata, whakamaua kia tina

The whakatauki above encapsulates 2021 for Māori Rugby. It was a year for seeking out distant horizons while cherishing those we managed to attain.

Our strategic priorities from 2018 to 2020 were carried over into 2021 as we navigated through more disruption due to COVID-19. These priority areas were:

- Whanaungatanga (Kinship): Utilise Māori rugby to connect and unify us as Māori and as a nation
- Poutamatanga (Achievement): Elevate the mana and mauri of Māori rugby initiatives
- Taumatatanga (Excellence): Enhance the legacy of New Zealand Māori rugby teams
- Rangatiratanga (Leadership): Provide effective leadership for Māori rugby

Whanaungatanga – Unify and connect

With the stress and anxiety a pandemic can cause, the wellbeing of our people through whanaungatanga became a priority. More than 70 people attended Rangatira workshops in Rotorua and Christchurch early in the year, providing our mainly volunteer kaimahi the opportunity to learn and connect. We officially welcomed Kahu Carey on board the Māori Rugby waka at New Zealand Rugby as Māori Rugby Development Officer, to support Tiki Edwards (Māori Rugby Development Manager) and the 'kūmara patch' to deliver programmes such as the Rangatira workshops, regional Rangatahi camps (with 150 māreikura and 150 whatukura in attendance) and the kaupapa of resilience (a programme funded by Te Puni Kōkiri) was part of the E Tū Rangatahi development days held in eight provincial regions across the nation.

When in-person workshops had to be cancelled, on-line wānanga were offered providing support for our rangatahi who were missing the social and cultural connections they usually made through Māori rugby. This became all the more necessary when we tragically lost Rangiora Reweti and Sean Wainui, two amazing young leaders taken too soon. As part of the mourning process,

Supporting the all-round development of young wāhine in rugby at a camp in Putaruru.

I te wā o te murimuri aroha, i whakakotahi mātau ki te taituarā, me te whakapuiaki i ō mātau aroha ki ō rātau whānau, ā, i muri mai i rangahaua ngā huarahi e taea ai e mātau te tautoko i ngā whatukura, ngā māreikura, ngā tāne me ngā wāhine i roto, mā roto hoki i te whutupōro. Koinēi tētahi o ngā tino pou mō ngā rautaki whakaarotau i a mātau ka koke whakamua.

I tino whakamihī atu nei mātau ki ngā tāngata katoa o te Whutupōro Māori e akiaki ana i ō mātau whānau me ō mātau hapori ki te tautoko i a rātau anō me ō rātau whānau mā te toha kai, toha tautoko hoki i hiahia, i toro atu tētahi ki tētahi, i whai wāhi atu hoki ki ngā takahanga wero kano ārai mate.

Poutamatanga

Ko ngā nama mō te hunga Māori whai wāhi mai i piki anō mai i te tau 2020 (25% ngā kaiuru he Māori), ā, i mahi ngātahi ngā poari ā-rohe Māori ki te whakatū i ngā kēmu ki ngā whaitua maha me te aro ki te whakakaha i ō rātau whakahaeretanga, me ngā whanaungatanga uniana ā-rohe i waho atu i te papa tākaro.

I whakaritea e Te Hiku o te Ika ētahi kēmu whutupōro Māori, ko Counties Manukau Māori i raro i te 17 i tākaro ki te kapa matua o te kura i Rosehill College ki te pāka o Massey i Papakura. I Te Wai Pounamu, i tākaro ngā Waitaha Colts ki ngā Ōtākou Colts mō te Taonga o Matt Moeahu i Ōtepoti (i toa a Waitaha). I Te Tini a Māui, ko Manawatū Māori i raro i te 18 tau i tākaro e toru ngā hāwhe ki Whanganui, ki a Taranaki Māori, me Whanganui Māori i raro i te 18 tau. Ko Te Upoko o te Ika tāne i raro i te 18 tau i tākaro ki te whakataetae Hurricanes Youth Council, i tākaro hoki rātau ki tētahi kēmu e toru ngā hāwhe ki te NZ Māori Whatukura i raro i te 18 tau, ki a Wellington Samoans me Centurions.

I tākaro a Manawatū Tāne ki a Whanganui Māori me Manawatū Pacifica, ā, i tākaro te kapa Te Upoko o Te Ika Senior Tāne ki a Taranaki Māori, me te aha i whakakapia te tau tākaro mā te tākaro mō te Hira Sir Eruera Tihema Tirikatene. Kua kaha tātāwhāia te taonga nei e ngā rohe mō ngā tau 55 kua pahure ake nei, i toa kūiti nei Te Upoko o Te Ika Senior Tāne, e 27–21 ki a Waitaha Māori.

Ko tētahi atu whakatutukitanga hei kōrerotanga motuhake ko te whakanuitanga o te tau 100 o Ngāti Porou East Coast Rugby Union, e 92% ana kaitākaro he Māori. Ko taua āhua ‘hātī’ anō, he tokomaha ngā mema nō te Poari Whutupōro Māori, me te Poari NZR i tae atu mō ngā whakanuitanga me ngā ngahautanga ō runga, ō waho hoki i te whira tākaro.

we came together for comfort, to express our aroha to their whānau, and afterwards we explored what more we could do to support our whatukura, mareikura, tāne and wāhine in and through rugby. This became one of the key pou for our strategic priorities moving forward.

We are also immensely thankful to all the people in Māori Rugby who encouraged our whānau and communities to look after themselves and their whānau through delivering kai and care where needed, checking up on each other, and engaging in vaccination drives.

Poutamatanga – Achievement

Our participation numbers for Māori bounced back well from 2020 (25% of rugby participants were Māori) and Māori provincial Boards worked together to host local derby games while focusing on strengthening their governance and provincial union relationships off the field.

Te Hiku o te Ika managed some Māori rugby games with Counties Manukau Māori u17s playing Rosehill College’s First XV at Massey Park in Papakura. In Te Wai Pounamu, Waitaha Colts played Ōtākou Colts for the Matt Moeahu Taonga in Ōtepoti (Waitaha won). In Te Tini a Maui, the Manawatū Māori U18s played a game of three halves in Whanganui against Taranaki Māori and Whanganui Māori U18 teams. Te Upoko o te Ika U18s tāne played in the Hurricanes Youth Council Tournament, and also a game of three halves against the NZ Māori Whatukura U18 team, alongside Wellington Samoans and Centurions.

Manawatū tāne played Whanganui Māori and Manawatū Pacifica, while Te Upoko o Te Ika Senior Tāne team played Taranaki Māori and finished the season off playing for the Sir Eruera Tihema Tirikatene Shield. This taonga has been fiercely contested between the regions for over 55 years, Te Upoko o Te Ika Senior Tāne narrowly winning 27–21 against Waitaha Māori.

Another milestone worth a special mention, was the 100 year celebrations of the Ngāti Porou East Coast Rugby Union where 92% of players are Māori. It was a typical ‘Hātī’ occasion, with many Māori Rugby Board and NZR Board members involved in the festivities and fun on and off the field.

Taumatatanga

I te whutupōro Māori, ko ngā Ōpango Māori te tino taumatatanga, ā, i tākaro rātau (i toa hoki) e rua ngā tuinga ā-whenua ki a Manu Samoa. Ko te tuatahi kāore kau he kaimātakitaki, i tū ki Te Whanganui a Tara, ko te tuarua ko tā rātau tuinga ā-whenua 125, i tākarotia ki Te Pā o Rarotonga ki Tāmaki Makaurau. He pō miharo hei whakanui i ngā takohatanga katoa a Ngāi Māori me Ngāi Pasifika hoki ki te whutupōro, i tākaro hoki ngā Ōpango ki a Tonga ki taua pō rā.

Ko tētahi o ngā tino whakatutukitanga i tēnei tau ko te whakakotahi i te kapa Ngā Māreikura NZ Māori i raro iho i te 18 tau mō te wā tuatahi, i tuki atu rātau ki ngā Wasps o Te Wai Ariki i raro iho i te 18 tau, i haukereretia e rātau te hoariri i te Taiwhanga o Rotorua. He mea whakapiki wairua hoki te kite atu ko te kapa nei ‘mō te wāhine, nā te wāhine’ hoki, he wāhine ngā kaiako, ngā kaiwhakahaere me ngā kaimahi hautū e ārahi haere ana i te kapa. He tino kaupapa tēnei i a tātau ka takatū ki te Kapu Whutupōro o te Ao 2021 (e takarohia ana hei te tau 2022) ka tīmata ki Tāmariki me Whangarei. E hikaka ana mātau ki te whakahaere i ngā kaupapa whutupōro Māori huri noa i te motu e whakanui nei i te hunga wāhine, taitamāhine hoki i te ao whutupōro i te whakatatanga atu ki te whakataetae nei. Ko te Kapu Whutupōro o te Ao ka whai wāhi mātau ki te whakaatu i ō tātau tāngata, tō tātau ahurea hoki ki te ao, ā, me whai hoki mātau kia whakanuia ngā Māori kei roto i te whutupōro, me ngā mana wāhine Māori hoki.

Rangatiratanga

E waimarie ana mātau i te Kaihautu Māori mō New Zealand Rugby (NZR) rāua ko Luke Crawford te kaumātua o ngā Ōpango Māori e ārahi tūturu ana, e ārahi Māori ana hoki i a mātau i ēnei wā taumaha nei. Kua noho a Luke hei taituarā manawanui mōku i a au e noho Hea nei, ā, ko āna ārahitanga mō te taha tikanga, taha reo, taha taonga hoki kua whakahirahira i te tau 2021, ahakoa i te whakamāui tonu ia i tana pokanga turī. Ko āna takohatanga ki te Project Future, te All Blacks Experience (Wairua Ōpango), te whakaurunga o te Bill Osborne Taonga ki te whakataetae Heartland Rugby, ngā Ōpango Māori, ngā terenga Black Ferns 15 (Ngā Mamaku) me te tautoko i a mātau i roto i ngā mate o te tau i tā mātau whakahaeretanga whutupōro kua kore i tua atu. Kei te noho taituarā tonu a Tiki Edwards hei Kaiwhakahaere Whanaketanga Whutupōro Māori i ā mātau hōtaka whutupōro, ā, kua taea ai e ia te tuari i ngā taumahatanga me Kahu Carey kātahi anō ka piki mai ki runga i tō mātau waka.

Taumatatanga – Excellence

In Māori rugby, the Māori All Blacks are the epitome of taumatatanga, and they played (and won) two internationals against Manu Samoa. The first was with no crowds in Wellington and the second was their 125th international, played at Mount Smart Stadium in Auckland. It was an amazing evening celebrating all that Māori and Pasifika bring to rugby, with the All Blacks vs Tonga game also on the same night.

One of the proudest achievements this year was assembling the inaugural NZ Māori U18 Ngā Mareikura girls team for their fixture against the Bay of Plenty U18 Wasps girls team, which they won convincingly at Rotorua Stadium. It was also heartening to see that this team was ‘for wāhine, by wāhine’ with female coaches, management and kaihautu staff leading the team. This is a great initiative leading into the Rugby World Cup 2021 (playing in 2022) that kicks off in Auckland and Whangārei. We look forward to ramping up Māori rugby programmes and initiatives across the motu that celebrate women and girls in rugby in the build up to the tournament. The Rugby World Cup will give us a chance to demonstrate our people and culture to the world, and we should take this opportunity to celebrate Māori in rugby and mana wāhine Māori as well.

Rangatiratanga – Leadership

We are fortunate to have Luke Crawford, Kaihautu Māori for New Zealand Rugby (NZR), and Kaumatua for the Māori All Blacks, to guide us through these challenging times in a tūturu Māori way. Luke has been a patient sounding board for me as Chair, and his leadership in the tikanga, te reo and taonga space has been exceptional in 2021, especially as he was recovering from major knee surgery himself. His input into Project Future, the All Blacks Experience, the introduction of the Bill Osborne Taonga for the Heartland rugby competition, the Māori All Blacks and Black Ferns 15s team campaigns, and helping us through the grieving process as a rugby system has been much appreciated. Tiki Edwards, as Māori Rugby Development Manager, continues to be the backbone of our Māori rugby programmes, and is now able to share the load a bit more with Kahu Carey coming on board. We thank them all for doing the mahi with NZR to give our Māori rugby participants something to look forward to in tough times.



The Bill Osborne Taonga, a challenger trophy for the Bunnings Warehouse Heartland Championship teams.

E mihi ana ki a rāua mō ā rāua mahi me NZR e tuku nei ki ā mātau kaiuru tētahi pae tata hei whakahihiko tonu i te wairua i ēnei wā pōkaikaha. I a mātau hoki ngā pūtea hei whakatū i tētahi ki te tūranga Kaiwhakahaere Kaupapa Whutupōro Māori ki NZR, ā, ka whakakīia tēnei tūranga hei te tau 2022. Kei te pakari haere tō mātau waka whutupōro Māori, ā, ka taea e mātau te whakateri i ngā wai tuarangeranga nā te tautoko mai a Adidas, Steinlager, me AIG, kua noho hei tino kaitautoko i a mātau i te tau 2012 ki te tau 2021. E maioha atu nei hoki mātau ki te tautoko mai a Te Puni Kōkiri (mō te kaupapa Rangatahi Resilience), NZTE (mō te rautaki me te tono uara), me Deloitte (mō te whakahaere wānanga rautaki).

Ka tika me mihi ahau ki ērā rā i whakamihia i te tau 2021, i whakahōnoretia hoki ki ngā ASB Rugby Awards, Māori Sports Awards, World Rugby Awards, Halberg Awards, Queens Honours List hoki. Ko ētahi ingoa me mihi ko Sarah Hirini (nee Goss) i tino miharo i te tau nei hei kāpene i ngā Black Ferns Sevens ki te mētara koura i ngā Orimipia i Tokyo – e tino whakahihī ana mātau katoa i a ia me te kapa. E manea ana hoki mātau nā te kite i a Sir Wayne ‘Buck’ Shelford e whakamihia ana mō tāna whakatauiria i te rangatiratanga ki runga, ki waho hoki i te papa tākaro hei tāne Māori whakahihī, ā, i kopoua hoki ia ki te Māori Sports Hall of Fame, ka tika me pēnei mō te tōtara i whakatinana i te hauoratanga mō ō tātau tāne. He mea whakapiki wairua te kite i a mana wāhine mā me mana tāne mā e whakakanohitia nei ki te atamira ā-ao, e whakahōnoretia ana hoki.

Kua whai wāhi nui te Māori Rugby Board ki te kaupapa Project Future, ā, i te Āperira i tautokotia te tono Silver Lake ki te whakangao ki te New Zealand Rugby i te NZR AGM. Ko te tono kua whakahoutia inā te nui o ngā wā, ko ngā whakawhitiinga kōrero i haere tonu i te tau 2021. I kōmihanatia e mātau te arotake motuhake, i whakahaeretia he wānanga ipurangi me ngā rōpū minamina, i whakaputa kōrero mātau ki ngā kaipāho, i kōrero kanohi ki te kanohi ki ērā i whakangao tikanga, reo, taonga hoki ki te whutupōro, i whakautua ngā pātai, ā, ko te mātāmua, i whakarongo hoki mātau. E hiahia ana ahau te mihi atu ki a Luke Crawford i takahi i ngā huarahi maha hei tūhono ki ngā tāngata matua me ō rātau wānau, te Hea Tuarua a Doug Jones e whakakanohi atu nei i a SteerCo, a Merewaakana Kingi, me te Hea o tā mātau Commercial Committee mō te tūhono i a mātau ki a Mr Martin Enright (kaihāpai ture) i arotake motuhake i a mātau. Kua roa, kua matarau hoki te hātepe nei, me te aha i a au ka tuhi i te pūrongo nei, e haere tonu ana. E whakatiīna ana mātau ki ō

We also had confirmation of funds for a Māori Rugby Programme Manager within NZR which will be filled in 2022. Our Māori rugby waka is getting stronger, and we were able to navigate through rough waters with the help of sponsors such as adidas, Steinlager and in particular AIG, who have been huge supporters of the Māori All Blacks from 2012 to 2021. We also appreciate support we have had for the last year from Te Puni Kōkiri (for the Rangatahi Resilience Programme), NZTE (for the strategic and value proposition mahi), and Deloitte (for facilitating the strategic wānanga).

I would like to congratulate those whose achievements in 2021 were recognised at the ASB Rugby Awards, Māori Sports Awards, World Rugby Awards, Halberg Awards, and Queen's Birthday Honours List. In particular Sarah Hirini (nee Goss) had an exceptional year as captain of the Black Ferns Sevens team that won gold at the Tokyo Olympics – we are all so proud of her and the team. We are also pleased to see Sir Wayne ‘Buck’ Shelford being recognised for demonstrating rangatiratanga on and off the field as a proud Māori man and being inducted into the Māori Sports Hall of Fame, much deserved for this totara championing hauoratanga for our tāne in particular. It is uplifting to see mana wāhine and mana tāne being represented on the world stage and acknowledged.

The Māori Rugby Board have been closely involved in Project Future and in April supported the Silver Lake proposal to invest in New Zealand Rugby at the NZR AGM. The proposal has been through many iterations since then, with negotiations continuing throughout 2021. We commissioned an independent review, hosted on-line wānanga with interested parties, made statements in the media, had conversations in person with those invested in tikanga, te reo, and taonga in rugby, answered queries and most importantly, listened. In particular, I want to thank Luke Crawford who took many road trips to connect with key individuals and their whānau, Deputy Chair Doug Jones as our SteerCo representative, and Merewaakana Kingi, Chair of our Commercial Committee for connecting us to Mr Martin Enright (legal consultant) who conducted the independent review. This has been a long and complex process which, at the time of writing this report, is still ongoing. We reassure all our stakeholders that the Māori Rugby Board take our role as kaitiaki seriously and will continue to remain diligent with regards to this kaupapa.

mātau hunga whaipānga e tino pūmau ana te Māori Rugby Board ki tō mātau tūranga kaitiaki, ā, ka pukumahi tonu mātau ki te kaupapa nei.

I te rautaki 2018–2021 ka eke ki tōna hikunga, i whai wā hoki mātau ki te pohewa i te whutupōro ki tua kia hua tonu he putanga pai ake mō Māori ki anamata. E tino tūhono ana mātau te poari ki ngā whakawhitinga kōrerotanga mō te rautaki a New Zealand Rugby 2025, ā, mā te tautoko a New Zealand Trade and Enterprise, i whakatū hui whakarautaki, i whakahaeretia e Deloitte me te Māori Board, ngā upoko hoki o NZR i Tāmaki Makaurau. Nā tēnei i whakarewaina te whakahounga o tā mātau mahere rautaki me te mahere rautaki 2022–2025 a NZR, ka whakaaturia hei te mutunga o te pūrongo nei. Ko te mahi ngātahi i tēnei ki te wānanga CEO me ngā Hea i whakaatu i te hiahia kia haere takirua te tūāoma o te whakahaeretanga, ā, e hikaka ana mātau ki tēnei whakawhitinga kōrerotanga hei te tau 2022, me tua atu.

Hei whakakapi ake, e mihi ana ki a koutou katoa kua āwhina i te whutupōro Māori i tēnei tau. Nā te urutā COVID-19 i whai wā ai mātau ki te tū, ki te pohewa anō i te anamata, te auaha, te tōngakingaki hoki puta noa i te pūnaha whutupōro Māori, he āhau me tino whakahihī e tātau katoa.

Ngā manaakitanga,

Tākuta Farah Palmer

Tiamana o te Poari Whutupōro Māori ki Aotearoa

With our 2018–2021 strategy coming to an end, we also took this opportunity to reimagine rugby to ensure positive outcomes for Māori are enhanced in the future. We were fully engaged as a Board in discussions with regards to New Zealand Rugby’s Strategy 2025, and with support from New Zealand Trade and Enterprise, we held a strategic hui, facilitated by Deloitte, with the Māori Board and some NZR Executives in Auckland. This led to the launch of our revised strategic plan alongside NZR’s strategic plan for 2022–2025, which is on the following page. The act of doing this together at the CEO and Chairs’ Forum demonstrated a willingness to be on a bicultural journey as an organisation, and we look forward to continuing this conversation in 2022 and beyond.

In closing, thank you to all those who have helped Māori rugby this year. The COVID-19 pandemic gave us a chance to pause and reimagine our future, and the innovation and resilience witnessed across the Māori rugby system is something we can all be proud of.

Ngā manaakitanga,

Dr Farah Rangikoepa Palmer

New Zealand Māori Rugby Board Chair



Sir Wayne Sheldford (pictured in 2008) was honoured in 2021 with a knighthood and induction to the Māori Sports Hall of Fame.

MĀORI RUGBY BOARD STRATEGY 2022 – 2025

Our vision is to reimagine rugby to ensure positive outcomes for Māori through rugby.

Our four pou:

Tātakitanga

Uplift Māori leaders

Build imminence within the NZR system, to achieve our cultural, social and commercial objectives.

Puawaitanga

Enhance Māori through rugby

Develop opportunities for Māori in rugby to strive and achieve.

Hauoratanga

Promote holistic wellbeing

Raise awareness of the importance of holistic wellbeing in and through rugby.

Angitutanga

Uplift Māori lives

Create opportunities and build capacity through rugby for our communities and people.

Our five values underpin all that we do:

Whanaungatanga

Unify and connect

Rangatiratanga

Leadership

Poutamatanga

Achievement

Taumatatanga

Excellence

Kaitiakitanga

Guardianship

RECOGNITION

2021 ASB RUGBY AWARDS

NZRPA Kirk Award

Winner: Melodie Robinson (Ngāi Tahu)

ASB New Zealand Coach of the Year

Winner: Allan Bunting (Tūhourangi) and Cory Sweeney

Fiao'o Faamausili Medal (Farah Palmer Cup Player of the Year)

Winner: Krystal Murray (Te Paatu, Te Rarawa)

Tom French Memorial Māori Player of the Year

Winner: Sarah Hirini (Ngāti Kahungunu)

Black Ferns Player of the Year

Winner: Kennedy Simon (Ngāti Maniapoto,
Ngāti Māhanga)

Black Ferns Sevens Player of the Year

Winner: Sarah Hirini (Ngāti Kahungunu)

Kelvin R Tremain Memorial Player of the Year

Winner: Sarah Hirini (Ngāti Kahungunu)

OTHER RECOGNITION

2021 World Rugby Awards

World Rugby Women's 15s Dream Team of the Year
in association with Capgemini:
Stacey Fluhler (Tūhoe), Black Ferns

World Rugby Hall of Fame presented by Tudor:
Huriana Manuel-Carpenter (Ngāti Tūwharetoa, Ngāpuhi)

Queen's Birthday Honours 2021

Knight Companion of the New Zealand Order of Merit:
Mr Wayne Thomas Shelford (Ngāpuhi), of Red Beach.
For services to rugby and the community.

Māori Sports Hall of Fame 2021

Sir Wayne Shelford (Ngāpuhi)

ACKNOWLEDGEMENT

2021 saw the retirement of inspirational captain Ash Dixon from the Māori All Blacks. Being described by past legendary hooker Hika(tāwera) Reid as being in the same mould as Buck Shelford as a captain and leader is high praise indeed and echoes how all who played with Ash during his Māori All Black career.

Ash Dixon

Ngāti Tahianga
Māori All Black (2016–2021)

19 games for the Māori All Blacks, 12 as captain.

*"Tahianga te tūpuna, tahianga te iwi, tahianga te tangata
e tū nei, tī hei Mauri Ora!!"*



Sarah Hirini, winner of three awards including Kelvin R Tremain Memorial Player of the Year.

RECOGNITION

RANGATAHI TO RANGATIRA

There is a strong history of Māori representation at all levels of rugby across Aotearoa. From grassroots participation through to international honours, our people and culture continue to play a significant role in New Zealand's rugby story.

Our E tū Toa Under 18 programme has run since 2015 and has played a vital role in the lives of rangatahi on and off the field. The camps are held at local, regional and national and encourage young Māori to be proud of who they are, and follow their dreams. A key component of the programme is to use rugby skill development with an emphasis on teaching life skills within kaupapa Māori.

We've seen hundreds of young people through these camps, some who go on to higher honours, others who continue to love the game on a local level.

It is a great honour to see how many alumni from these camps were playing rugby at a high level in 2021 and taking their culture with them.

Wāhine

Black Ferns – 2

Black Ferns Sevens – 2

Farah Palmer Cup – 12

Tāne

Māori All Blacks – 2

All Blacks Sevens – 1

Sky Super Rugby – 12

Bunnings NPC – 33



Action from the 2021 Under 18 camp held in Rotorua.

TEAMS AND RESULTS

MĀORI ALL BLACKS



Māori All Blacks season
 Samoa 10 – 35 Māori All Blacks
 26 June, Wellington
 Māori All Blacks 38 – 21 Samoa
 3 July, Auckland

* denotes Māori All Black debutant in 2021.

Otere Black

Blues, Bay of Plenty
 Ngāi Tahu/Te Whānau ā Apanui/
 Ngāti Tūwharetoa

Josh Dickson*

Highlanders, Otago
 Ngāi Tahu

Ash Dixon

Highlanders, Hawkes Bay
 Ngāti Tahiinga

Whetukamokamo Douglas

Crusaders, Bay of Plenty
 Ngāti Porou/Ngāti Whakaue

Kurt Eklund

Blues, Bay of Plenty
 Ngāti Kahu

Bryn Hall

Crusaders, North Harbour
 Ngāti Ranginui

Billy Harmon

Hurricanes, Canterbury
 Ngāi Tahu

Josh Hohneck

Otago
 Ngāti Manuhiri/Ngāti Whātua

Josh Ioane

Highlanders, Otago
 Te Rārawa

Jonah Lowe

Hurricanes, Hawkes Bay
 Ngāti Pikiao

Alex Nankivell

Chiefs, Tasman
 Ngāti Pikiao

Sam Nock

Blues, Northland
 Ngāpuhi

Jacob Norris*

Tasman
 Ngāpuhi

Ollie Norris*

Waikato
 Ngāpuhi

Pari Pari Parkinson

Tasman
 Te Whānau ā Apanui

Reed Prinsep

Hurricanes, Canterbury
 Te Rārawa

Billy Proctor

Hurricanes, Wellington
 Ngāi Te Rangi/Ngāpuhi

Pouri Rakete-Stones

Hurricanes, Hawkes Bay
 Ngāpuhi

Marcel Renata

Blues, Auckland
 Ngāti Whānaunga/Ngāi Takoto

Manaaki Selby-Rickit

Highlanders, Bay Of Plenty
 Ngāti Raukawa/Ngāti Tūwharetoa

Shaun Stevenson

Chiefs, North Harbour
 Ngāpuhi

Kaleb Trask

Chiefs, Bay of Plenty
 Ngāpuhi

Quinn Tupaea

Chiefs, Waikato
 Waikato

Sean Wainui

Chiefs, Bay of Plenty
 Ngāi Tahu/Ngā Arikikaiputahi/
 Ngāi Porou

Isaia Walker-Leawere

Hurricanes, Hawkes Bay
 Ngāti Porou

Tamaiti Williams

Canterbury
 Ngāpuhi

Clayton McMillan

Head Coach and Selector

Tony Brown

Assistant Coach

Roger Randle

Assistant Coach

Tony Ward

Manager

Luke Crawford

Kaumatua



Māori All Blacks perform the haka at Mt Smart Stadium on 3 July 2021 in Auckland.



TEAMS AND RESULTS

NZ U18 MĀORI RUGBY

New Zealand U18 Māori Ngā Māreikura Girls team 2021

Kaea Tearai Skyla Boyd
(Rangitāne, Ngāti Tūwharetoa)

Atareipounamu Crown
(Rereahu, Waikato)

Lara Harris
(Ngāti Raukawa)

Keely Hill
(Ngāi Tahu, Ngāti Mutunga, Te Ātiawa)

Lucy Holmes-Crombie
(Ngāti Rongomaiwahine)

Harley Huntley
(Ngāti Kuia)

Samaria Eve Kaipo
(Te Aupōuri, Ngāpuhi, Te Rārawa)

Elinor-Plum King
(Ngāti Kahungunu)

Fiona Wira Kohu
(Ngāpuhi, Ngāi Tuhoē)

Finau Mafi
(Ngāi Tuhoē, Whakatōhea, Ngāpuhi)

Tayla Manu-Pym
(Ngāti Tūwharetoa, Ngāti Maniapoto)

Mia Maraku
(Ngāti Apa)

Destinee Mexted
(Ngāpuhi)

Myracle Monga
(Ngāti Pīkiao)

Jasmine O'Connell
(Ngāti Kahungunu, Ngāti Maniapoto)

Daley O'Rourke-Nicholls
(Ngāti Raukawa)

Waitarehu Ormsby
(Ngāti Ranginui)

HollyRae Mete Renata
(Ngāti Tūwharetoa, Ngāti Apa, Ngā Rauru, Te Ātihaunui a Pāpārangī)

Keighley Simpson
(Te Ātiawa)

Payton Takimoana
(Ngāpuhi, Ngāti Wai)

Te Wairere Te Moana
(Ngāi Tuhoē, Ngāti Ranginui)

Jordyn Tihore
(Ngāti Porou)

Justine Lilly Zhou-McGregor
(Ngāti Porou, Ngāti Kahungunu)



New Zealand U18 Māori Ngā Whatukura Boys team 2021

Bailey Booth
(Ngāi Tahu)

Tai Cribb
(Ngāti Maniapoto)

Tamati Frost
(Ngāti Awa)

Cooper Grant
(Ngāti Porou, Rangitāne o Wairau)

Cullen Gray
(Ngāpuhi)

Zinzan Hansen
(Ngāpuhi, Ngāti Kahu)

Perry Laurence
(Ngā Rauru)

Cody Lokotui
(Ngāi Tahu, Te Rarawa, Te Aupōuri, Ngāti Kuri)

Ryan Michie
(Ngāti Porou, Ngāti Whātua)

Marley Murphy
(Ngāpuhi)

Konradd Newland
(Ngāti Kahungunu)

Malakai Ngatai-Hala
(Ngāti Kahungunu)

Kaea Nikora-Ballach
(Ngāti Porou)

Che Potaka
(Ngāti Ruanui)

Kaleb Saxon
(Ngāti Porou)

Jade Stewart
(Ngāti Porou)

Lofa Takiari Ah-Ching
(Te Ātihaunui a Pāpārangī)

Hendrix Taylor
(Ngāti Kahungunu)

Maea Tema-Schmidt
(Ngāti Kahungunu ki Wairarapa)

Te Hamana Te Aute
(Waitaha)

Will Thornalley
(Ngāti Porou)

Kobe-Joe Vulu
(Te Whānau-a-Apanui)

Tama Whareaorere
(Waitaha)

Rory Woods
(Ngāti Kahu)

Jericho Yorke
(Tapuika, Waitaha)

SUMMARY FINANCIAL STATEMENTS

FINANCIAL STATEMENTS

for the year ended 31 December 2021	2021 ACTUAL	2021 BUDGET	2020 ACTUAL
Statement of income			
Grants from NZRU ¹	\$44,516	\$57,000	\$10,694
SportNZ Contribution to Regional Grants ²	\$13,100	\$170,000	-
Other Grants	-	-	\$12,750
Total income	\$57,616	\$227,000	\$23,444
Statement of expenditure			
Regional Operating Grants ³	\$13,100	\$170,000	\$20,000
Board Costs ⁴	\$22,800	\$24,000	-
Operational Overheads (Travel & Accommodation)	\$19,234	\$30,000	\$3,444
General Expenses	\$2,482	\$3,000	-
Total expenditure	\$57,616	\$227,000	\$23,444
Statement of net income			
Net income	-	-	-

¹ Due to disruption caused by COVID-19, NZR funding was reduced. Many of the regional activities planned for 2021 did not take place. Some inter-provincial games did take place however, as mentioned in the Chair's report.

² Sport NZ provided COVID-19 support funding to NZR to offset the reduction in NZR grants. Due to the on-going impact of COVID-19, many of these activities did not take place and this funding has been carried over for application in 2022.

³ Where regional activity took place, grants were distributed to the appropriate Māori Regional Boards.

⁴ Remuneration for NZMRB for face-to-face meetings.

COMMENTARY TO SUPPORT THE FINANCIAL STATEMENTS

The financial statements reflect New Zealand Rugby's accounting of income and expenditure applied to the NZ Māori Rugby Board (NZMRB) and the Regional Māori Rugby Boards. Other activities related to Māori Rugby are undertaken by NZR and reflected in its annual accounts.

These include:

- a. Funding for regional (4) and national (1) development camps and NZU18 Tāne and Wāhine teams.
- b. Funding for NZR facilitated E Tū Rangatahi programme and Rangatahi workshops for Māori coaches, leaders and other volunteers.
- c. Salary costs and overheads for Māori Rugby-specific roles and a portion of NZR staff and overheads for other staff who directly support the NZMRB.
- d. The Māori All Blacks programme. Ticketing and hospitality revenue is directly attributable but broadcast and commercial sponsorship revenue is consolidated across all NZR Teams in Black and not identifiable for individual teams.
- e. The NZMRB secured a one-off funding investment from NZ Trade and Enterprise to enable the NZMRB to undertake a strategic planning exercise, which informed the development of the NZMRB 2022-2025 Strategy. This funding is not reflected in these accounts as it was not processed through NZR, unlike other items reflected here.
- f. Te Puni Kōkiri also provided a grant for the Rangatahi Resilience Programme in 2020, and this funding was extended to 2021 due to COVID-19. NZMRB acknowledges Te Puni Kōkiri's support with gratitude.



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