

T1 Content

Social Media Content for Clubs & PUs

Here are the assets that you can use to promote. Note that these are all made in **Adobe Express** which requires a login, but it is free. Once you are logged in then you can add your logos and edit the text. Please feel free to share these with Clubs and Schools for them to use too

T1 Hype Reel:

https://drive.google.com/drive/folders/17FxbFIIZq_q3lmXuoxcg9thg00OGfAIG?usp=sharing

Here are the static social templates for T1:

How to play carousel (x7)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:edcce1b2-1354-465e-b249-41f5a79c4783?promoid=Y69SGM5H&mv=other>

Who wants to play (x1)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:7ef4515e-f438-4ca0-bd32-7e64fb45c830?promoid=Y69SGM5H&mv=other>

Coaching Clinic (x1)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:3a4ac9bd-a41a-4388-b51c-79b6d3b0fe17?promoid=Y69SGM5H&mv=other>

Learn to play (x3)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:ba66fd41-dd5e-4439-afb6-94e0c7276ff0?promoid=Y69SGM5H&mv=other>

Together as 1 (x2)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:2c8522e4-47c6-4a87-bd04-cac4075608f5?promoid=Y69SGM5H&mv=other>

A new style of Rugby (x1)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:a342d56a-2144-4fe3-82df-8c4a96e9a101?promoid=Y69SGM5H&mv=other>

Run kick pass (4)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:7b8c1d2d-e9c0-40e1-8f90-c7e8946a3b4f?promoid=Y69SGM5H&mv=other>

The game for everyone (7)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:6e615d13-d5f2-42e2-91ac-c4e59b715aa5?promoid=Y69SGM5H&mv=other>

Give it a try (3)

<https://new.express.adobe.com/publishedV2/urn:aaid:sc:AP:42377ab2-ebfd-4c43-97ec-6487aec31860?promoid=Y69SGM5H&mv=other>

Please reach out us at socialmedia@nzrugby.co.nz if you need any support.